



Bachelor of Business Administration - BBA

HOSPITAL ADMINISTRATION AND HEALTHCARE MANAGEMENT



Camford
INSTITUTE OF MANAGEMENT
AN ISO 9001: 2015 INSTITUTION



HEALTH IS WEALTH

A TRANSFORMING, HEALING PRESENCE

BBA integrated Hospital Administration and Healthcare Management is a three-year degree course that offers the student knowledge about the hospital and healthcare industry functions and delivers practical and analytical expertise in many aspects of hospital and healthcare operations.

Hospital Management is one of the most recent concepts in the field of management courses . It is the most important & lucrative career in the health sector.

4 REASONS TO CHOOSE A CAREER IN HEALTHCARE MANAGEMENT

Job Openings and Growth

Healthcare is one of the highest growth industries in the entire world.

It's projected that 3.2 million new healthcare related jobs will be created over the next 8 years.

Opportunity for Career Advancement

The continuous development and technological transformations within the healthcare industry, professionals within the field now have a diverse range of career options to consider.

Variety of Jobs and Work Settings

For capable health care administrators, who help ensure that medical facilities - from small clinics to world-renowned teaching hospitals – operate in an efficient way.

Competitive Salary

Individuals interested in pursuing a degree in healthcare administration, will be happy to find out that the majority of jobs in the field come with high salaries and excellent benefits.

MAKING THE MOVE INTO HEALTHCARE MANAGEMENT

The healthcare industry is expected to grow at a rate of about 16-17% annually. This kind of growth will add thousands of new jobs for doctors, nurses, paramedics, and others. This will also add thousands of hospital management jobs as well as healthcare management jobs.



CONNECTING EDUCATION TO EMPLOYMENT

VISION

Our vision is to **provide job ready skill acquisition training programs for personal and professional development** of career aspirants with a whole new dimension that has direct connection with industry and employability.

MISSION

To deliver practical, affordable education, competency-based training, and being responsive to the needs of industry, via harnessing and integrating technology, people and systems.

To educate and develop our students to add value to the industry in which they work and maximise their potential to succeed in life.

WHY CAMFORD INSTITUTE?

Job Ready Program: In order to get you 'Job Ready' we will teach you the most important professional skills that are in-demand in the market today.

Classes are small; hands on: Small classes of 25 students or fewer mean that you receive individual attention from our highly qualified instructors.

Practical Experience: Training programs are practical – and not academic. Each program provides instruction and real-world practice.

Global Employability: Programs designed & structured for global employability needs

OUR ACCREDITATION & AFFILIATION

Camford Institute of Management has affiliated our training programmes with recognised educational bodies under the Government of India and the state Government of Kerala, in addition to be accredited with International Educational and Total Quality Management Accreditation Organisations.

This certification provided with highly acclaimed international affiliations puts you in a top notch position than any other regular training programme, to help secure placements in India and worldwide in the best of companies.





HEALTHCARE MANAGEMENT - THE MOST EXCITING CAREER

Healthcare sector can offer some of the most exciting career to management professionals. There are a variety of roles under which HCM graduates are employed.

Some of the entry level roles that gets offered to students in hospital and healthcare are:

- ❖ Medical Office Administrator
- ❖ Patient Relations Executive
- ❖ Document / Records Controller
- ❖ Human Resources Manager
- ❖ Medical Executive Assistant
- ❖ Assistant Manager/Manager
- ❖ Administrative Executive
- ❖ Procurement Officer / Business Lead
- ❖ Hospital Operations Executive
- ❖ Community Service Manager
- ❖ Quality Management Assistant
- ❖ Project Manager / Co-ordinator
- ❖ Health Insurance Executive



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of hospital management and administration.



BBA

BACHELOR OF BUSINESS ADMINISTRATION

Duration: 3 Year, University of Calicut Distance Education

The University of Calicut is the largest University in Kerala. Established in the year 1968, it is the second university to be set up in Kerala. With 34 post graduate and research departments, 3 centres, 11 chairs and 395 affiliated colleges, it has become a beacon of hope and enlightenment for hundreds of thousands of young men and women in Kerala.

INTEGRATED PROGRAMS WITH BBA

DIPLOMA IN

HOSPITAL ADMINISTRATION AND HEALTHCARE MANAGEMENT

Duration: 6 Month

JAINx - Jain University, Bangalore

JAINx is an online learning platform with the primary focus to create a virtual learning experience using the Jain University - Bangalore (Deemed-to-be University) platform that is accessible anytime, anywhere through convenient formats.

DIPLOMA IN

OFFICE AUTOMATION & FINANCIAL ACCOUNTING

Duration: 6 Month

C-DAC Gist PACE, Govt. of India

Centre for Development of Advanced Computing (C-DAC) is the premier R&D organization of the Ministry of Electronics and Information Technology (MeitY) for carrying out R&D in IT, Electronics and associated areas.

DIPLOMA IN

BUSINESS COMMUNICATION

Duration: 3 Month - Kangaroo Centre for Excellence - Australia

The Kangaroo Centre for Excellence - KCE Australia is an international body with representation from academia, policy makers and industry which aims to set the strategic direction of the education, training and research partnership and to develop strategic advice to focus and shape collaborative efforts.



REASONS TO CHOOSE HOSPITAL ADMINISTRATION & HEALTHCARE MANAGEMENT at Camford Institute of Management



C-DAC Training Provider to
Health & Family Welfare Department
Govt. of Kerala



Experienced and Multi-
disciplinary Faculty from Hospital
& Healthcare Industry



Course Curriculum Updated
by Industry Experts
Regularly



Excellent Placement
Support Nationally and
Internationally



The Five Star Rating Training Centre of
National Skill Development Corporation India
(NSDC), New Delhi



Course Modules Include
Workshops, GDs, Team Exercises
and Student Led Presentations.

FEE INVESTMENT

Fee Type	First Year	Second Year	Third Year	Total Amount
Registration Fee	10,000			
BBA Hospital Admn Tution Fee	30,000	30,000	30,000	90,000
DMOA & FA and Business English		10,000	10,000	
Diploma in Logistics Management	35,000	35,000	35,000	
Total Amount	75,000	75,000	75,000	2,25,000

Fees Installment	First Year	Second Year	Third Year	Total Amount
First Installment	18,750	18,750	18,750	
Second Installment - 3rd Month	18,750	18,750	18,750	
Third Installment - 6th Month	18,750	18,750	18,750	
Fourth Installment - 9th Month	18,750	18,750	18,750	
Total Amount	75,000	75,000	75,000	2,25,000

1. 18% GST will be applicable
2. Examination Fee to be paid by separately every semester.
3. Students are liable to pay total fee Rs. 1,00,000 if he/she discontinues the course after first semester completed.



JUMPSTART YOUR SUCCESS WITH AN ASSURED PLACEMENT ASSISTANCE

Our career support services include:

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,
Keep a Job**



PLACEMENT PROCESS





DISCOVERING AND CREATING NEW POSSIBILITIES

At CIM, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future.



18/194 - A26, III Floor, Parco Complex, Kandamkulam Cross Road
Near MCC Bank Bus Stop, Calicut - 2, Kerala - India. Phone: +91 8138 88 8090, 9895 70 7090

DISCLAIMER

The institute reserves the right to alter information including requirements and fees and to cancel at any time a program, course, or program major or option; to change the location and/or term in which a program or course is offered; to change the program curriculum as necessary to meet current competencies in the job market or for budgetary reasons; or to withdraw an offer of admission both prior to and after its acceptance by an applicant or student because of insufficient applications or registrations, over-acceptance of offers of admission, budgetary constraints, or for other such reasons. In the event the institute exercises such a right, the institute's sole liability will be the return of monies paid by the applicant or student to the institute. Also, we do not claim or guarantee our students that by joining our training programmes you will find a job, position or new industry.