

# BBA INTEGRATED LOGISTICS MANAGEMENT

CALICUT UNIVERSITY



**Camford**  
INSTITUTE OF MANAGEMENT







## LOGISTICS MANAGEMENT - THE MOST EXCITING CAREER

In our globalized world, supply chain management and logistics play a larger role than ever before. Logistics play a huge role in almost every aspect of government, private industry, non-profit and disaster relief both in India and around the world.

Some of the entry level roles that gets offered to students in logistics and SCM companies are:

- ❖ Logistics Office Administrator
- ❖ Import and Export Executive
- ❖ Logistics Documentation Assistant
- ❖ Procurement Assistant / Officer
- ❖ Warehouse Executive / Assistant
- ❖ Inventory Assistant / Supervisor
- ❖ Finance Executive / Logistics Officer
- ❖ Procurement Officer / Business Lead
- ❖ Merchandiser / Replenishment Executive
- ❖ Fleet Management Assistant
- ❖ Material Controller / Storekeeper
- ❖ Port Operations Executive / Supervisor
- ❖ Professional Cargo and Freight Agent



**The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.**



**There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of logistics and supply chain management**





## WHY CHOOSE US?

QUALITY EDUCATION FOR OVER 20 YEARS



### Excellence in Education:

Helping students achieve new heights and empower their future



### A Modern Training Offer:

Provides the best mix of practice and theory to ensure students success



### Leadership Skills:

Help students to understand and develop their leadership potential



### Career Development:

Transforming education to unlock lifelong opportunity

## OUR ACCREDITATION & AFFILIATION







## YOUR GATEWAY TO ANY DESTINATION IN THE WORLD

The **BBA Logistics Management** aims to provide students with the resources, mindset and skills necessary to **build a successful career in global logistics and supply chain management**. This course is designed to give students both **solid theoretical knowledge and “hands-on” practical experience**. Many of our teachers are internationally experienced who provide students with comprehensive knowledge as well as pragmatic skills and abilities.

### 4 REASONS TO CHOOSE A CAREER IN SCM & LOGISTICS MANAGEMENT

#### Job Openings and Growth

Logistics & SCM is one of the highest growth industries in the entire world. supply chain jobs are on the rise at twice the rate of all other jobs in India and abroad.

#### Opportunity for Career Advancement

Since logisticians find a place in almost every industry, opportunities are way larger and dynamic than that enjoyed by any other profession.

#### Variety of Jobs and Work Settings

Supply Chain also spans virtually every industry and a fantastic career path for anyone.

SCM and Logistics comes with plenty of employment opportunities.

#### Competitive Salary

Pursuing logistics management, will be happy to find out that the majority of jobs in the field come with high salaries and excellent benefits.

### MAKING THE MOVE INTO FASTEST GROWING INDUSTRY

The demand for critical talent in the supply chain is higher than ever. Armed with the right tools and knowledge, candidates can find the right position and organization to nourish their potential.

# BBA

## BACHELOR OF BUSINESS ADMINISTRATION

SCHOOL OF DISTANCE EDUCATION (SDE), CALICUT UNIVERSITY

Duration: Three Year - Eligibility: Plus 2 or Equivalent

### 3 ADD-ON PROGRAMS WITH BBA

#### Diploma in

#### LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Duration: 6 Month

JAINx - Jain Deemed To Be University, Bangalore

#### Diploma in

#### OFFICE AUTOMATION & FINANCIAL ACCOUNTING

Duration: 6 Month

C-DAC Gist PACE, Govt. of India - Pune

#### Diploma in

#### ENGLISH FOR BUSINESS

Duration: 6 Month

Kangaroo Centre for Excellence, KCE Australia

### FEE INVESTMENT

Fee Type	First Year	Second Year	Third Year	Total Amount
Registration Fee	10,000			
<b>Tuition Fee</b>	<b>30,000</b>	<b>30,000</b>	<b>30,000</b>	<b>90,000</b>
DMOA & FA and Business English		10,000	10,000	
<b>Diploma in Logistics Management</b>	<b>35,000</b>	<b>35,000</b>	<b>35,000</b>	
<b>Total Amount</b>	<b>75,000</b>	<b>75,000</b>	<b>75,000</b>	<b>2,25,000</b>

Fees Installment	First Year	Second Year	Third Year	Total Amount
First Installment	18,750	18,750	18,750	
Second Installment - 3rd Month	18,750	18,750	18,750	
Third Installment - 6th Month	18,750	18,750	18,750	
Fourth Installment - 9th Month	18,750	18,750	18,750	
<b>Total Amount</b>	<b>75,000</b>	<b>75,000</b>	<b>75,000</b>	<b>2,25,000</b>

1. 18% GST will be applicable
2. Examination Fee to be paid by separately every semester.
3. Students are liable to pay total fee Rs. 1,00,000 if he/she discontinues the course after first semester completed.



**Our additional training programmes** develop the must-have qualities and employability skills for a better logistics career





### **MS Office Advanced**

This MS Office training is ideal for anyone interested to get hold of the much necessary skills to stay relevant and in demand in today's business world



### **English for Logistics**

This English for Logistics course is for people working in the logistics industry - whether in administration, management, warehousing or human resources etc.



### **Industrial Internship**

An internship helps supply chain students recognise the nature, work environment, and career advancement opportunities within an organisation.



### **Interview Preparation**

Students will be connected with our industry experts, on-demand to prepare and practice interviewing in an environment that simulates a real-life job interview.

## **LEARN FROM THE VISIONARIES AND INDUSTRY EXPERTS**

All of our instructors have real-life work experience in their fields. But in addition, Camford Institute of Management organizes many industry expert talks to help students see real life examples of what their career future could look like, and what it takes to achieve their dreams.





# JOB PLACEMENT

## READY, SET... HIRED!

**A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY**  
Placement Support Upon Successful Course Completion

### How do we place our students?

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,  
Keep a Job**



### PLACEMENT PROCESS





## DISCOVERING AND CREATING NEW POSSIBILITIES

At CIM, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future.



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#### DISCLAIMER

The institute reserves the right to alter information including requirements and fees and to cancel at any time a program, course, or program major or option; to change the location and/or term in which a program or course is offered; to change the program curriculum as necessary to meet current competencies in the job market or for budgetary reasons; or to withdraw an offer of admission both prior to and after its acceptance by an applicant or student because of insufficient applications or registrations, over-acceptance of offers of admission, budgetary constraints, or for other such reasons. In the event the institute exercises such a right, the institute's sole liability will be the return of monies paid by the applicant or student to the institute. Also, we do not claim or guarantee our students that by joining our training programmes you will find a job, position or new industry.