



BBA

Bachelor of Business Administration

**HOSPITAL ADMINISTRATION
AND HEALTHCARE MANAGEMENT**



Camford
INSTITUTE OF MANAGEMENT
AN ISO 9001: 2015 INSTITUTION

DREAM BIG!



INVEST IN YOURSELF TODAY, AND
YOUR FUTURE CAREER WILL THANK YOU TOMORROW.

WHY CHOOSE CAMFORD?

- ✔ One and only leading business school in Calicut offers life-changing business education to every students.
- ✔ Academic expertise. Global perspective. Outstanding results. Our programmes will be consistently ranked among the best in the region.
- ✔ **Our state-of-the-art facilities** offer unrivalled opportunities for study, leisure, networking and the best career life.

OUR CALICUT CAMPUS

- ✔ **Camford Institute of Management** is located at the heart of Calicut City, is a haven of refined living that embodies the essence of communal harmony. We offer our students a perfect blend of elegance, convenience, and exclusivity, making it an ideal destination for those seeking a professional career and life.
- ✔ **Camford Institute of Management** is the right destination for the students those who are aspirants to achieve excellence in education, career and entire life.

Offer a truly **GLOBAL**
LEARNING experience



A WORLD-CLASS EDUCATION & WORLDWIDE CAREER



OUR PROGRAM HIGHLIGHTS

The CAMFORD INSTITUTE OF MANAGEMENT is a leading private educational institution in Calicut City, provides a robust, distinctive educational experience for its students.

We provide quality education and industry oriented practical learning environment to help the students realise their strengths. The curriculum is a balanced blend of academics and extra-curricular activities which facilitates a holistic development and transformation of the students into confident and passionate individuals.

Camford Institute of Management is trusted to deliver the best quality of education and is well equipped with sophisticated resources that make students experience the best learning atmosphere.

CBS DISTINCTIVE FEATURES



Globally Recognised
Professional Education



Learn From
Industry Experts



Focus On
Career Success



Empowerment Skills
Training and Development



Entrepreneurship and
Startup Assistance



Job Placement Assistance
in India and Abroad



BBA
**Hospital Administration &
Healthcare Management**



HEALTHCARE MANAGEMENT - THE MOST EXCITING CAREER

Healthcare sector can offer some of the most exciting career to management professionals. There are a variety of roles under which HCM graduates are employed.

Some of the entry level roles that gets offered to students in hospital and healthcare are:

- ❖ Medical Office Administrator
- ❖ Patient Relations Executive
- ❖ Document / Records Controller
- ❖ Human Resources Manager
- ❖ Medical Executive Assistant
- ❖ Assistant Manager/Manager
- ❖ Administrative Executive
- ❖ Procurement Officer / Business Lead
- ❖ Hospital Operations Executive
- ❖ Community Service Manager
- ❖ Quality Management Assistant
- ❖ Project Manager / Co-ordinator
- ❖ Health Insurance Executive



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of hospital management and administration.



BACHELOR OF BUSINESS ADMINISTRATION

SDE - CALICUT UNIVERSITY

INTEGRATED ADD-ON HOSPITAL ADMINISTRATION & HEALTHCARE MANAGEMENT

JAINX - JAIN DEEMED TO BE UNIVERSITY - BANGALORE

Hospital Management and administration is concerned with the organization, coordination, planning, staffing, evaluating and controlling of health services for the masses. The primary objective is to provide quality healthcare to people and that too in a cost-effective manner.

With the tremendous growth in the healthcare/hospital industry there are sufficient job opportunities for Hospital Management Professionals in India and abroad. Most job opportunities in the field of Hospital Management are in hospitals, but one can also find openings in health agencies, laboratories and other health and allied services.

BE A SKILLED HEALTHCARE PROFESSIONAL IN MULTIPLE AREAS



ELIGIBILITY: A Recognised +2 / HSS or Equivalent

BBA Integrated Course Fee: ₹ 1,85,000/-

First Year Semester I

Fee: ₹ 35,000/-

Second Year Semester I

Fee: ₹ 30,000/-

Third Year Semester I

Fee: ₹ 30,000/-

First Year Semester II

Fee: ₹ 30,000/-

Second Year Semester II

Fee: ₹ 30,000/-

Third Year Semester II

Fee: ₹ 30,000/-



FREE ADDITIONAL
TRAINING PROGRAMMES & CERTIFICATES
ARE OFFERED TO BBA STUDENTS



Diploma in Office Administration & Financial Accounting
An Industry Oriented **Advanced Training** Program



KCE AUSTRALIA
DIPLOMA IN ENGLISH FOR BUSINESS



International Standards of
Excellence, Ensuring Quality
Education & Professional Growth



Globally Recognised
Professional Qualifications
and Certifications



Industry Experienced
and Highly Qualified
Multi-disciplinary Faculty



Course Modules Include
Workshops, GDs, Case Studies
and Student Led Presentations



Course Curriculum
Updated by Industry
Experts Regularly



Excellent Placement
Support Nationally and
Internationally

JOB PLACEMENT READY, SET... HIRED!

OUR JOB PLACEMENT PROCESS



A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY

Guaranteed placement support upon successful course completion

How do we place our students?

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We will assist our students for getting job placement in Middle East, Europe, Western Countries and All Over India.



Approval - Affiliation - Accreditation - Partnership





DISCOVERING AND
CREATING NEW POSSIBILITIES

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AN ISO 9001:2015 CERTIFIED INSTITUTE

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