

# BBA Bachelor of Business Administration HOSPITAL ADMINISTRATION AND HEALTHCARE MANAGEMENT







INVEST IN YOURSELF TODAY, AND YOUR FUTURE CAREER WILL THANK YOU TOMORROW.

### WHY CHOOSE CAMFORD?

- One and only leading business school in Calicut offers life-changing business education to every students.
- Academic expertise. Global perspective. Outstanding results. Our programmes will be consistently ranked among the best in the region.
- Our state-of-the-art facilities offer unrivalled opportunities for study, leisure, networking and the best career life.

### OUR CALICUT CAMPUS

- ✓ Camford Institute of Management is located at the heart of Calicut City, is a haven of refined living that embodies the essence of communal harmony. We offer our students a perfect blend of elegance, convenience, and exclusivity, making it an ideal destination for those seeking a professional career and life.
- Camford Institute of Management is the right destination for the students those who are aspirants to achieve excellence in education, career and entire life.

Offer a truly **GLOBAL LEARNING** experience



## A WORLD-CLASS EDUCATION & WORLDWIDE CAREER





The CAMFORD INSTITUTE OF MANAGEMENT is a leading private educational institution in Calicut City, provides a robust, distinctive educational experience for its students.

We provide quality education and industry oriented practical learning environment to help the students realise their strengths. The curriculum is a balanced blend of academics and extra-curricular activities which facilitates a holistic development and transformation of the students into confident and passionate individuals.

#### **CBS DISTINCTIVE FEATURES**



Globally Recognised Professional Education



Learn From Industry Experts











### OUR PROGRAM HIGHLIGHTS

Camford Institute of Management is trusted to deliver the best quality of education and is well equpped with sophisticated resources that make experience the students best learning atmosphere.



BBA
Hospital Administration &
Healthcare Management



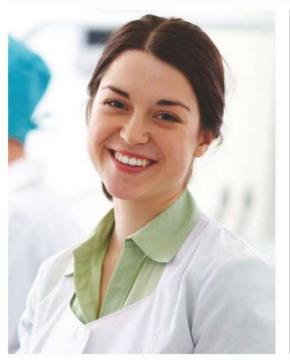
#### **HEALTHCARE MANAGEMENT - THE MOST EXCITING CAREER**

Healthcare sector can offer some of the most exciting career to management professionals. There are a variety of roles under which HCM graduates are employed.

Some of the entry level roles that gets offered to students in hospital and healthcare are:

- Medical Office Administrator
- Patient Relations Executive
- Document / Records Controller
- Human Resources Manager
- Medical Executive Assistant
- Assistant Manager/Manager
- Administrative Executive
- Procurement Officer / Business Lead
- Hospital Operations Executive
- Community Service Manager
- Quality Management Assistant
- Project Manager / Co-ordinator
- Health Insurance Executive





The fastest
growing
sector in India
and
worldwide,
because of
which there is a
high demand of
managerial skills
in this sector.



There is no limit
to where your
dreams and ambitions
can take you
in the exciting
and
fascinating world of
hospital management
and administration.



### BACHELOR OF BUSINESS ADMINISTRATION

SDE - CALICUT UNIVERSITY

### INTEGRATED ADD-ON HOSPITAL ADMINISTRATION & HEALTHCARE MANAGEMENT

JAINX - JAIN DEEMED TO BE UNIVERSITY - BANGALORE

Hospital Management and administration is concerned with the organization, coordination, planning, staffing, evaluating and controlling of health services for the masses. The primary objective is to provide quality healthcare to people and that too is a cost-effective manner.

With the tremendous growth in the healthcare/hospital industry there are sufficient job opportunities for Hospital Management Professionals in India and abroad. Most job opportunities in the field of Hospital Management are in hospitals, but one can also find openings in health agencies, laboratories and other health and allied services.

#### BE A SKILLED HEALTHCARE PROFESSIONAL IN MULTIPLE AREAS



ELIGIBILITY: A Recognised +2 / HSS or Equivalent

BBA Integrated Course Fee: ₹ 1,85,000/-

 First Year Semester I
 Second Year Semester I
 Third Year Semester I

 Fee: ₹ 35,000/ Fee: ₹ 30,000/ Fee: ₹ 30,000/ 

 First Year Semester II
 Second Year Semester II
 Third Year Semester II

 Fee: ₹ 30,000/ Fee: ₹ 30,000/ Fee: ₹ 30,000/



### FREE ADDITIONAL TRAINING PROGRAMMES & CERTIFICATES

ARE OFFERED TO BBA STUDENTS



Diploma in Office Administration & Financial Accounting
An Industry Oriented Advanced Training Program



### KCE AUSTRALIA DIPLOMA IN ENGLISH FOR BUSINESS





International Standards of Excellence, Ensuring Quality Education & Professional Growth



Course Modules Include Workshops, GDs, Case Studies and Student Led Presentations



Globally Recognised Professional Qualifications and Certifications



Course Curriculum Updated by Industry Experts Regularly



Industry Experienced and Highly Qualified Multi-disciplinary Faculty



Excellent Placement Support Nationally and Internationally

### JOB PLACEMENT READY, SET... HIRED!

#### **OUR JOB PLACEMENT PROCESS**



#### A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY

Guaranteed placement support upon successful course completion

#### How do we place our students?

- We have JOB Alerts system where we send out all the information about vacancies
- Every student is a part of JOB Alerts distribution list
- We get referral job information from the industry
- We have tie ups with leading consultancies and companies who recruit fresher and laterals
- We will assist our students for getting job placement in Middle East, Europe, Western Countries and All Over India.



#### Approval - Affiliation - Accreditation - Partnership



































**CREATING NEW POSSIBILITIES** 

Phone: +91 8138 88 8090, 9895 70 7090 18/194 - A26, III Floor, Parco Complex, Kandamkulam Cross Road Near MCC Bank Bus Stop, Calicut - 2, Kerala - India.