

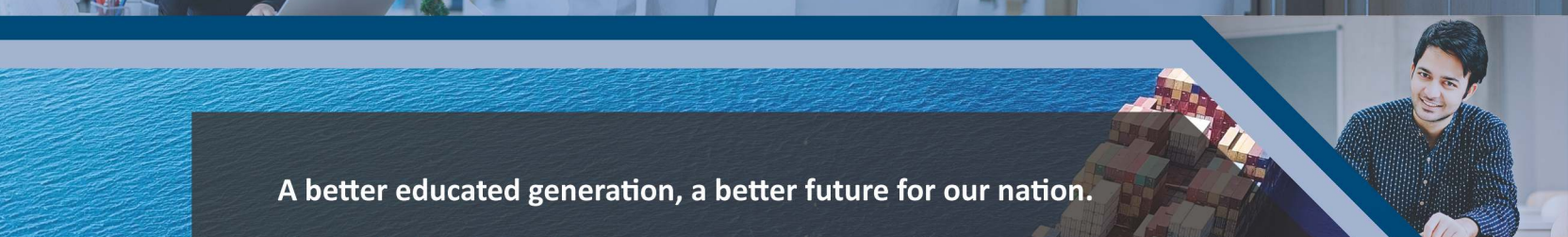


DIPLOMA in WOMEN
ENTREPRENEURSHIP and MANAGEMENT
DIWEAM

DISCOVER ENDLESS CAREER OPPORTUNITIES



Camford
INSTITUTE OF MANAGEMENT
AN ISO 9001:2015 CERTIFIED INSTITUTE
CONNECTING EDUCATION TO EMPLOYMENT



A better educated generation, a better future for our nation.

The **Camford Institute of Management** is a leading private educational institution in Kerala, provides a robust, distinctive educational experience for its students.

Our diverse range of courses caters to all levels of workforce. As an accredited **FIVE STAR RATING NSDC Govt. of India** training centre of the **Ministry of Skill Development and Entrepreneurship, Govt. of India**, approved training organisation of the **Pradhan Mantri Koushal Vikas Yojana - Govt. of India, JainX - Jain University, Bangalore** and **Bharat Sevak Samaj (BSS)** Promoted by Planning Commission, **Govt of India**, we conduct a wide range of management courses. We are also an **C-DAC Govt. of India** authorised training centre conducting advanced IT training programmes.



Camford

INSTITUTE OF MANAGEMENT

WHY CHOOSE CAMFORD INSTITUTE OF MANAGEMENT?

Our programmes and courses are developed and revised in response to ongoing input from the industry.



Excellence in Education:

Helping students achieve new heights and empower their future



A Modern Training Offer:

Provides the best mix of practice and theory to ensure students success



Leadership Skills:

Help students to understand and develop their leadership potential



Campus to Corporate:

Transforming education to unlock lifelong opportunity

Approval - Affiliation - Accreditation - Partnership

NSDC 5 STAR RATING PMKVY TRAINING CENTRE IN 2019



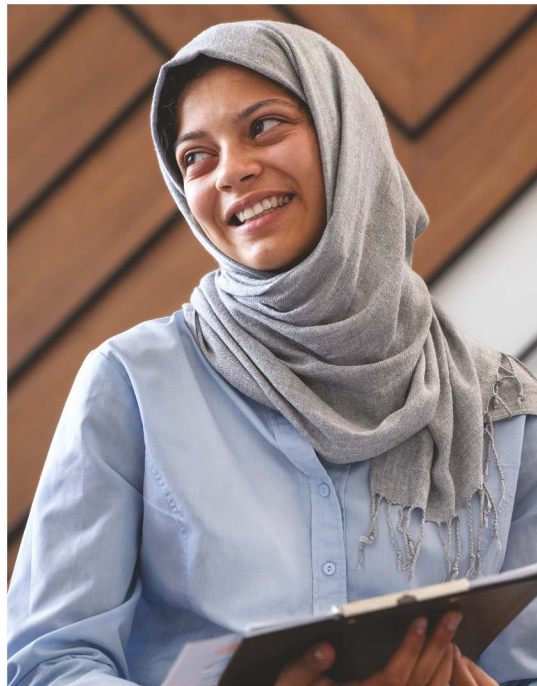


THE WOMEN'S ENTREPRENEURSHIP OPPORTUNITY

The program is structured to sharpen the business skills of the women participants and to generate confidence in them for creating purposeful financial structures and leading successful businesses.

In this programme, women trainees will identify right business idea for them, steps to follow, and develop necessary knowledge and skills to evaluate and run a business.

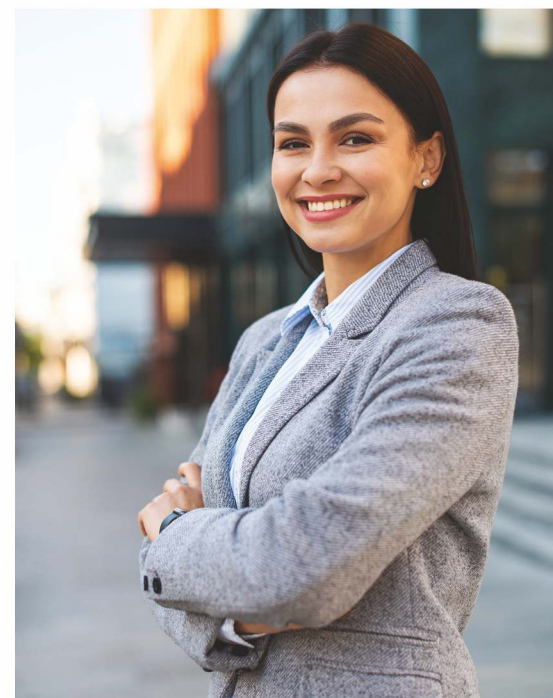
- ❖ E-Commerce / Online Business
- ❖ Solopreneur / Entrepreneur
- ❖ Education Consultancy
- ❖ Digital Marketing
- ❖ Marketing and Promotion
- ❖ Vlogger / Youtuber
- ❖ Content Development
- ❖ Training Coordinator
- ❖ Personnel Manager
- ❖ Training and Development
- ❖ Recruitment Consultant
- ❖ Graphic Design / Web Design



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



The only rock I know that stays steady, the only institution I know that works, is the family.





DIPLOMA in WOMEN

ENTREPRENEURSHIP and MANAGEMENT

DIWEAM

This program will prepare you for a challenging and dynamic career in India and abroad. Our industry-experienced instructors will teach you all of the organizational, managerial, administrative skills necessary to succeed in any business environment.

THIS 6 MONTH COURSE WILL COVER



Business Management



Office Administration



Digital Marketing



Customer Relationship



Business Communication



HR Management

ELIGIBILITY CRITERIA

A Recognized University Degree or Plus Two

COURSE FEE: ₹ 92,500/-

I Installment

Fee: ₹ 32,500/-

II Installment

Fee: ₹ 20,000/-

III Installment

Fee: ₹ 20,000/-

IV Installment

Fee: ₹ 20,000/-



WE OFFER ADDITIONAL FREE
PROFESSIONAL DEVELOPMENT
TRAINING PROGRAMMES & CERTIFICATIONS



Diploma in Office Administration
An Industry Oriented **Advanced Training Program**



KCE AUSTRALIA
DIPLOMA IN ENGLISH FOR BUSINESS



International Standards of
Excellence, Ensuring Quality
Education & Professional Growth



Globally Recognised
Professional Qualifications
and Certifications



Industry Experienced
and Highly Qualified
Multi-disciplinary Faculty



Course Modules Include
Workshops, GDs, Case Studies
and Student Led Presentations



Course Curriculum
Updated by Industry
Experts Regularly



Excellent Placement
Support Nationally and
Internationally



JUMPSTART YOUR SUCCESS WITH AN ASSURED PLACEMENT ASSISTANCE

Our career support services include:

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,
Keep a Job**



PLACEMENT PROCESS





DISCOVERING AND
CREATING NEW POSSIBILITIES

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INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

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