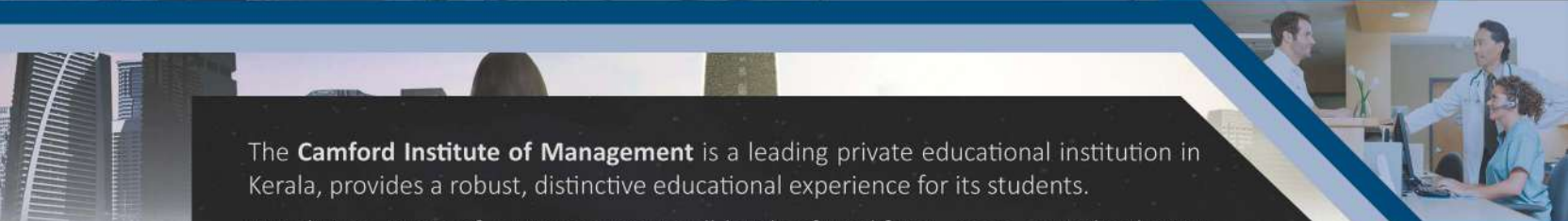


PG DIPLOMA
HOSPITAL ADMINISTRATION
& HEALTHCARE MANAGEMENT
JainX - Jain University - Bangalore





Career Opportunity India and Abroad



The **Camford Institute of Management** is a leading private educational institution in Kerala, provides a robust, distinctive educational experience for its students.

Our diverse range of courses caters to all levels of workforce. As an accredited **FIVE STAR RATING NSDC Govt. of India** training centre of the **Ministry of Skill Development and Entrepreneurship, Govt. of India**, approved training organisation of the **Pradhan Mantri Koushal Vikas Yojana - Govt. of India** in 2019, and we conduct a wide range of management courses and skill diploma programs under **JAINx - JAIN Deemed-to-be University, Bangalore**. We are also an **C-DAC Govt. of India** authorised training centre since 2013, conducting advanced IT training programmes.

Our distinguished faculty provide rigorous instruction as well as research, performance, and internship opportunities in leading companies for every students.

Camford

INSTITUTE OF MANAGEMENT

WHY CHOOSE CAMFORD INSTITUTE OF MANAGEMENT?

Our programmes and courses are developed and revised in response to ongoing input from the industry.



Excellence in Education:
Helping students achieve new heights and empower their future



A Modern Training Offer:
Provides the best mix of practice and theory to ensure students success



Leadership Skills:
Help students to understand and develop their leadership potential



Campus to Corporate:
Transforming education to unlock lifelong opportunity

Approval - Affiliation - Accreditation - Partnership

NSDC 5 STAR RATING PMKVY TRAINING CENTRE IN 2019





HEALTHCARE MANAGEMENT - THE MOST EXCITING CAREER

Healthcare sector can offer some of the most exciting career to management professionals. There are a variety of roles under which HCM graduates are employed.

Some of the entry level roles that gets offered to students in hospital and healthcare are:

- ❖ Hospital Administrator / BDO
- ❖ Patient Relations Executive
- ❖ Document / Records Controller
- ❖ Human Resources Executive
- ❖ Medical Executive Assistant
- ❖ Assistant Manager/Manager
- ❖ Administrative Executive
- ❖ Procurement Officer / Business Lead
- ❖ Hospital Operations Executive
- ❖ Community Service Manager
- ❖ Quality Management Assistant
- ❖ Project Associate / Co-ordinator
- ❖ Health Insurance Executive



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of hospital management and administration.



POST GRADUATE DIPLOMA IN HOSPITAL ADMINISTRATION AND HEALTHCARE MANAGEMENT

DURATION: 1 YEAR

JAINX - JAIN DEEMED TO BE UNIVERSITY - BANGALORE

Hospital Management and administration is concerned with the organization, coordination, planning, staffing, evaluating and controlling of health services for the masses. The primary objective is to provide quality healthcare to people and that too in a cost-effective manner.

With the tremendous growth in the healthcare/hospital industry there are sufficient job opportunities for Hospital Management Professionals in India and abroad. Most job opportunities in the field of Hospital Management are in hospitals, but one can also find openings in health agencies, laboratories and other health and allied services.

PROGRAMME MODULES

- ⊗ Fundamentals of Healthcare Administration
- ⊗ Organization and Management of Hospitals
- ⊗ Epidemiology: Principles, Methods and limitations
- ⊗ Professional Business Skills
- ⊗ Managerial Economics
- ⊗ Hospital Policies, Regulation and Medico-Legal Issues
- ⊗ Hospital Record Management
- ⊗ Financial Management & Tally ERP Training
- ⊗ Human Resources Management
- ⊗ Patient Relationship Management
- ⊗ Customer Management
- ⊗ Disaster and Risk management
- ⊗ Inventory Control & Material Management in Hospitals
- ⊗ Operations Audits and Administrations
- ⊗ Quality management & Safety
- ⊗ Entrepreneurship Development in Healthcare Industry
- ⊗ Health Insurance & Managed Care
- ⊗ Introduction to Healthcare Informatics and IT in Healthcare Services
- ⊗ Artificial Intelligence in Healthcare Industry
- ⊗ Business Communication & Basics of Digital Marketing

ELIGIBILITY CRITERIA

A Recognised Bachelor's Degree

Course Fee: ₹ 1,42,500/-

I Installment

Fee: ₹ 42,500/-

II Installment

Fee: ₹ 25,000/-

III Installment

Fee: ₹ 25,000/-

IV Installment

Fee: ₹ 25,000/-

V Installment

Fee: ₹ 25,000/-



WE OFFER ADDITIONAL FREE
PROFESSIONAL DEVELOPMENT
TRAINING PROGRAMMES & CERTIFICATIONS



C-DAC Gist PACE - Govt. of India

Diploma in Office Administration & Financial Accounting

An Industry Oriented **Advanced Training** Program



KCE AUSTRALIA

DIPLOMA IN ENGLISH FOR BUSINESS



International Standards of
Excellence, Ensuring Quality
Education & Professional Growth



Globally Recognised
Professional Qualifications
and Certifications



Industry Experienced
and Highly Qualified
Multi-disciplinary Faculty



Course Modules Include
Workshops, GDs, Case Studies
and Student Led Presentations



Course Curriculum
Updated by Industry
Experts Regularly



Excellent Placement
Support Nationally and
Internationally



JUMPSTART YOUR CAREER WITH AN ASSURED PLACEMENT ASSISTANCE

Our career support services include:

- ❖ We have JOB Alerts Whatsapp Group where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ Orbit Human Capital, our dedicated placement team will support students to get job in India and Abroad



**Get a Job,
Keep a Job**

OPPORTUNITIES IN HEALTHCARE & HOSPITAL SECTOR

It's a healthy industry and a booming sector worldwide

Healthcare administrators are responsible for the business and financial aspects of hospitals, clinics, and other health services organizations, and are focused on increasing efficiency and financial stability. Their roles include human resources management, financial management, cost accounting, data collection and analysis, strategic planning, marketing, and the various maintenance functions of the organization. Demand for qualified health services management professionals is high, is expected to grow rapidly in coming years in India and abroad.

OUR JOB PLACEMENT PROCESS





AN OUTSTANDING CAREER WHICH
SERVES PEOPLE AND THE WORLD

Camford
INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

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